NATIONAL OFFICE BULLETIN

NATIONAL CONGRESS OF PARENTS AND TEACHERS

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The National Board Voted

Rating of *Standard and Superior Associations* will be discontinued at the close of the 1934 convention, according to a decision of the National Board. The National Congress will continue to aid and encourage local units in the attainment of specific goals which will contribute to the best growth and development of parent-teacher work. During 1933-34, the standard requirements used last year will be continued, except for the following changes:

POINT 7 to read: *Annual report.* Local unit report blank which is sent from the state office to be returned on time through the established state channels.

POINT 9 to read: Contents of the local unit package to be used in the regular work of the association. *Child Welfare* and state bulletin, where such is published, to be used by all officers and chairmen in the promotion of their work.

POINT 12 to read: *Study group.* Sponsoring at least one group studying parent education, a national correspondence course, financial support, and administration of public schools, or some other phase of Congress work with a minimum of four meetings a year.

Superior requirements 1933-34: For completion of Summer Round-Up for superior rating, 250 points.

A committee to study and present standard goals was appointed: Mrs. J. Sherman Brown, Littleton, Colorado, Chairman; Mrs. M. D. Wilkinson, Tacoma, Washington; Mrs. E. L. Baker, Minneapolis, Minnesota; and Mrs. A. F. Wood, Athens, Texas.

New service agencies approved by the National Board are the American Federation of Arts, National Bureau for the Advancement of Music, and the Scientific Temperance Federation. Discontinued because the organizations have disbanded were the White House Conference on Child Health and Protection, National Advisory Committee on Illiteracy, and the George Washington Bicentennial Commission.

The name of the Library Extension Committee was changed to Library Service. The Drama and Pageantry Committee was absorbed by the Recreation Committee.

American Country Life Conference. August 1-4, 1933. Blacksburg, Virginia.

National Board Meeting

The Board of Managers of the National Congress of Parents and Teachers will meet in Washington, D. C., September 18-21 at the Wardman Park Hotel. From invitations extended by Washington, D. C.; Chicago; Milwaukee; Dallas; Wichita; Omaha; Hot Springs, Arkansas; Dayton, Ohio; Roswell, New Mexico; and Lake Placid, New York, the Board of Managers selected the National Capital for its semiannual conclave.

The September meeting of the Board is widely regarded as one of the most significant Congress meetings of the year. It brings together parent-teacher leaders from all parts of the United States as soon as vacations are over, thus giving new impetus to parent-teacher work at the beginning of the school year.

Among other business to be considered, the agenda for the Board meeting includes the following items:

Mrs. Hugh Bradford will report concerning the conventions of the International Federation of Home and School and the World Federation of Education Associations which she attended in Dublin, in July, as a National Congress delegate. Mrs. B. F. Langworthy will report on the parent-teacher section meeting of the National Education Association convention. Invitations for the 1935 National Convention will be received. A chairman for the Art Committee will be selected to fill the vacancy created by the resignation of William H. Vogel. Informal reports will be heard from standing committees and committees-at-large. Special committees will report on the following topics:

State and National Congress Relationships
Radio Programs
National Congress History
Material for the Use of Highschool Units
National Congress Development
Goals for Congress Units
Course of Study and Sourcebook on Education
National Congress Textbook

Announcement

The *National Office Bulletin* will carry current information about the National Congress. It is intended to serve state and National Board members. A limited postage budget does not permit the National Office to mail the *Bulletin* direct to individual state board members. Copies of the *Bulletin* will be mailed to each state branch for distribution to state board members; or if desired, it may be mailed direct to individual members of state boards, provided the mailing cost of 20 cents for the year is paid. Georgia, Minnesota, New Jersey, New Mexico, and Virginia have requested that the *Bulletin* be mailed direct to their state board members, the state branch paying the mailing cost.

August is Publications Month

Approximately a million free leaflets, a million and a half Congress membership cards, and thousands of other publications on parent-teacher work will be distributed by the National Congress of Parents and Teachers, through its state branches, during the month of August. *Proceedings* of the 1933 National Convention in Seattle, containing reports and statistical information, will also be available this month.

New Low Prices on Congress Publications

The new *Parent-Teacher Manual* combining the *Handbook, Projects and Program Making,* and eight of the organization leaflets, is offered at 30c each; 6 for $1.50; 20 for $5.

Proceedings, clothbound, formerly $3, now $2.50; paper, $2.

Proofsheets, printed on one side, 100, 50c; 1000, $3.50; printed on both sides, 100, 75c; 1000, $4.

Handbook and *Projects and Program Making* are now 20c each; 6 for $1; 25 for $2.50.

Know Your Working Tools

A detailed outline for a conference or school of instruction on Congress working tools may be obtained for the postage from the state or National Office. This conference outline suggests points for discussion on the purpose, content, and use of the material contained in the package, and lists specific helps available for chairmen of each of the essential committees. "How to Use Your Tool Kit," found in the local unit package, will be found valuable as a basis for discussion among leaders and as a measure for the year's progress.

Radio Play

"A Radio Listening Group," a play by Alice Sowers, was presented as part of a series of dramatizations showing various Congress activities during the National Convention in Seattle. The play was presented under the direction of Miss Sowers, and Dr. Frances Gaw, Director, Child Study Laboratory, Seattle Public Schools. Its purpose is to stimulate interest in radio listening groups and to indicate one method being used by untrained leaders to direct discussion. The play in printed form is available from the National Office, price 10c a copy.

Publicity Recordbook Exhibit

Two hundred sixty-two books from 40 state branches, including the District of Columbia and Hawaii, were included in the publicity recordbook exhibit at the Seattle Convention. Mrs. A. G. Settergren, Seattle, served as chairman of the committee of 38 experienced publicity workers who appraised the books on the following points: Serviceable covers; complete identification on cover; information on inside front cover; neatness; attractiveness; arrangement of material in chronological order; good inside publicity; legitimate material; good announcements and follow-ups; emphasis given special events; correlating national and state news with local publicity; notations used to advantage; use of photographs; utilizing available publicity channels.

Standard covers were used by California, District of Columbia, Iowa, Kentucky, Minnesota, Oregon, Rhode Island, and Washington.

A summary of recommendations made by the committee concerning recordbooks follows:

1. That each state adopt a serviceable cover of uniform size for its books.
2. That a statement of material included in the book be given on fly-leaf.
3. That clippings be arranged attractively and mounted neatly.
4. That the name of the association be used on all inside publicity.
5. That the following items be ruled out as illegitimate material: Certificates; reports of officers, delegates and chairmen; menus; canceled checks; gold stars; all literature concerning other groups which have been given publicity at P.T.A. meetings; place cards.
6. That greater effort be made to correlate national, state, district, and council news with local publicity, and that correct Congress terminology be used.
7. That brief marginal notes be used to call attention to committee activities in lengthy articles; that the name of the association be underlined, if mentioned in an article published by another organization.
8. That the name of the association be used in connection with each published photograph.
9. That more general use be made of circulars, placards, handbills, radio, motion picture slides, and bulletin boards other than school.
10. That books be indexed according to committee activities.

Those pessimistic persons who suggested that the Seattle Convention would be poorly attended had their faith renewed when the largest delegation in the history of the National Congress registered.

Exactly 1125 delegates, visiting and voting, attended the Seattle Convention. They represented 41 states, the District of Columbia, Alaska, and Hawaii. Thirty-four delegates from British Columbia attended all sessions.

Inability to attend the Seattle Convention did not dampen the enthusiasm of 118 persons, who registered as "absentee delegates." They received the Official Program, the daily *Convention News*, and the convention Delegates Notebook containing abstracts of reports, outlines of conferences, and other material.

Motion Pictures

Mrs. Robbins Gilman, National Chairman of Motion Pictures, in submitting her corrected plan of work for 1932-34 to her state chairmen, writes:

"The Convention of the National Congress of Parents and Teachers at Seattle was most stimulating and encouraging in many respects, but particularly so in connection with the new policies and procedures of the Motion Picture Plan.

"Already we have states and localities reporting on successful experiments with educational pictures in schools and entertainment films in community centers.

"The Department of Commerce, Bureau of Foreign and Domestic Commerce, Washington, D. C., has just issued a new list of district and cooperative offices for the distribution of government films. It may be had upon request. This Bureau also publishes monthly the new releases of non-theatrical or independent educational, informational, and recreational films. Government statistics show that the estimated number of feature films to be produced in 1933-34 is 672. The major producers will be responsible for 366 and the independent producers 306. This is encouraging and will open opportunities to parent-teacher associations to promote the distribution of the independent films. It will mean that films can be obtained without taking a block of undesirable pictures and that they can be viewed before buying. They will not, however, be generally shown in commercial theaters, but will depend upon educational, welfare, civic, and religious agencies mainly for distribution and exhibition.

"Watch *Child Welfare*, our own magazine, beginning with the September issue for 'Motion Picture Facts.'"

Mrs. Gilman is the author of two new leaflets—the Congress leaflet on Motion Pictures, and Motion Pictures, A Social Force, which is available from the Woman's Home Missionary Society, Methodist Episcopal Church, 420 Plum Street, Cincinnati, Ohio, price 3c.

How to Appreciate Motion Pictures, a manual of motion picture criticism prepared for highschool students, by Edgar Dale, is an interesting new publication of the Bureau of Educational Research, Ohio State University, published as a part of the Payne Fund Motion Picture Appreciation Study.

Wanted: News and Publicity Items

We need news—News about parent-teacher work that will interest members and the general public.

Your activities may be of interest to others. Please send to the National Office information regarding your parent-teacher activities and plans; your attendance at and participation in state conventions, conferences, and meetings of other organizations; statewide activities; national committee activities; and any other items which you think may be of interest to other members.

Parent-Teacher Section at NEA Convention

Development of intelligent citizenship as a responsibility of the schools was stressed by Carleton Washburne, Superintendent of Public Schools, Winnetka, Illinois, in an address on "Lasting Values in Education," at the Parent-Teacher Section meeting of the National Education Association Convention in Chicago, July 3.

"Let us, if necessary, sacrifice some of the 'fads and frills' of the old formal discipline education—Latin, quadratic equations, square root, the parsing of sentences even, and the arid parts of history and geography," urged Mr. Washburne, "and let us get down to the fundamental job of training intelligent, cooperative citizens, with scientific attitudes, with well-balanced emotions, with knowledge of their own special aptitudes, with constructive ideas as to the use of leisure, and with character commensurate with the power modern industrialism forces upon them."

Other speakers at the parent-teacher section meeting were Mrs. C. E. Roe, National Field Secretary, who spoke on "The Place of the Parent-Teacher Association in Education," and A. L. Threlkeld, Superintendent of Schools, Denver, who discussed "What Shall We Pay for Education." Mrs. B. F. Langworthy, Acting President, presided. Copies of addresses by Mrs. Roe and Mr. Threlkeld may be obtained from the National Office for postage.

Special Committees at Work

Special committees of the National Board are working this summer on several important projects. The Committee on National Congress History is reading it for final approval. The Committee appointed to study material for the use of highschool units, with Mrs. David W. Stewart, Michigan president, as chairman, is at work.

The Committee on Better Radio Programs for Children and Adults met in New York in June to discuss studies in this field with representatives of the broadcasting companies, and will have some interesting announcements to make at the September meeting of the National Board. Mrs. Frederick M. Hosmer is chairman of this committee.

International Congress of Women

Mrs. B. F. Langworthy, Acting President of the National Congress of Parents and Teachers, addressed the International Congress of Women in Chicago on July 19, on the subject "The Rhythm of the Community."

The 1934 Convention of the National Congress of Parents and Teachers will be in Des Moines, Iowa. The Iowa Congress had invited the National Convention to Des Moines for seven consecutive years—a lesson in perseverance.

Our Membership

"We are a great peaceful army with constant need for active service which must be recorded as numbers of interested people. To have numbers of members is not in itself impressive, but to have a large enrolment of members in the face of financial stringency, is real personal interest and selfsacrifice. It means an interest which is most impressive and most powerful. This force in 'holding the line' for education and for all other enterprises upon which the future of our children depends must be made felt by a record of interested numbers of people in community, state, and national groups. So we report that our record of progress in membership enrolment is clear. We have maintained a fine proportion of enthusiastic, sincere people who are the life blood of this organization."—From the 1933 Report of the National President, Mrs. Hugh Bradford.

The following figures on membership in the state branches of the National Congress of Parents and Teachers include the dues held in closed state banks. Publications quotas for each state will be based on these membership figures.

State	Total Membership	Total Congress Units 1933
U. S. Total	1,243,715	19,554
Alabama	13,597	378
Alaska	411	5
Arizona	5,293	75
Arkansas	18,394	390
California	149,904	1,600
Colorado	40,564	395
Connecticut	14,807	197
Delaware	4,509	73
District of Columbia	9,062	56
Florida	26,570	385
Georgia	30,813	592
Hawaii	7,244	44
Idaho	3,579	100
Illinois	82,050	1,116
Indiana	33,992	555
Iowa	33,383	593
Kansas	24,602	384
Kentucky	18,500	347
Louisiana	12,032	186
Maine	3,370	52
Maryland	8,768	70
Massachusetts	16,604	268
Michigan	43,084	947
Minnesota	29,201	486
Mississippi	8,924	228
Missouri	45,283	697
Montana	4,977	77
Nebraska	18,167	319
Nevada	85	2
New Hampshire	2,437	42
New Jersey	66,356	810
New Mexico	2,417	41
New York	67,941	767
North Carolina	26,560	503
North Dakota	10,010	242
Ohio	75,747	998
Oklahoma	14,953	363
Oregon	15,331	293
Pennsylvania	62,261	829
Rhode Island	10,183	131
South Carolina	6,354	146
South Dakota	8,409	169
Tennessee	25,836	445
Texas	66,159	1,565
Utah	2,922	54
Vermont	8,525	211
Virginia	7,501	145
Washington	25,615	564
West Virginia	11,665	263
Wisconsin	16,590	312
Wyoming	2,224	44

1933 Congress Awards

(For other awards, see June-July issue of *Child Welfare Magazine.*)

Standard and Superior Associations: Arizona again wins both first place cup awards for the state branch gaining the greatest percentage of standard and superior associations. The first place cup for standard associations was contributed by Mrs. A. H. Reeve, and for superior associations, by Mrs. A. C. Watkins, Miss Frances Hays, and Mrs. Charles E. Roe.

Standing of State Branches:

Standard Associations

1. Arizona 34.2%
2. New Mexico 23.5%
3. Missouri 19.6%

Superior Associations

1. Arizona 15.4%
2. New Mexico 11.7%
3. Minnesota 8.3%

Cultural Subjects Upheld

With the expressed conviction that the socalled cultural subjects are essential in education, in order to meet the needs of the present times, delegates from some 50 national organizations representing a total membership of more than five million, met in a special session of the National Education Association in Chicago, July 4. The meeting was sponsored by the Music Supervisors National Conference in cooperation with the National Education Association.

Declaring that in the interests of social and political stability, it is necessary that the educational program include those subjects which have to do with "living as well as making a living," the meeting voted that, through the channels of the various organizations represented, a definite effort shall be made to mobilize public support for the fine arts, and especially music.

Mrs. Charles E. Roe, National Field Secretary, represented the National Congress of Parents and Teachers at this meeting.

Parent Education

The Washington Congress of Parents and Teachers for the past several years has had as a major objective the promotion of parent study groups in its local units.

This year a cooperative plan has been worked out by the Washington Congress and the State Department of Education to increase the effectiveness of the study program. The State Department of Education has offered the services of specialists in parent education for the month of September to conduct leaders' training classes in nine selected centers of the state. The state board of managers of the Washington Congress has accepted this offer and has pledged that each of its local units in and around the nine centers selected will choose three prospective study group leaders from its organization and assure their participation in each of the sessions of the leaders' training class.

Home Study Course in Publicity

Convinced that instruction in publicity methods would enable local publicity chairmen to secure better publicity for the parent-teacher movement, the National Congress of Parents and Teachers will offer a correspondence course in elementary publicity during the year 1933-34. Lessons will be based on the new *Publicity Manual.* The course will be available in the late fall. Details concerning the course will be announced in the next issue of the *Bulletin.*

Six other correspondence courses in parent-teacher work are now available from the National Office. They are as follows:

COURSE A—The organization and work of local parent-teacher associations.

COURSE B—Local association committee work.

COURSE C—Parliamentary procedure.

COURSE I—History, organization, and program of service of the National Congress of Parents and Teachers.

COURSE II—Types of locals, their conduct and activities.

COURSE III—Parent-teacher programs; methods and materials.

American Education Week—Nov. 6 to 12, 1933

The American people have long cherished education for all children as one of their fondest ideals. Today Americans must insistently urge that public schools be maintained to such degree as will insure reasonable schooling for children even if it be necessary to draw from other customary public expenditures. American Education Week offers a splendid opportunity to promote the health and education of our children.—Mrs. Hugh Bradford, President, National Congress of Parents and Teachers, in the American Education Week Handbook.

New Members of the National Board

Mrs. Alfred A. Gillette, of 36 Edmunds Road, Wellesley Hills, Massachusetts, has been elected chairman of the Kindergarten Extension Committee, to fill the vacancy created by the resignation of Charles W. Taylor. Mrs. Gillette is spending the summer abroad.

New State Presidents

Hawaii—Mrs. W. W. Tuttle, 3332 Pahoa Avenue, Honolulu.

Montana—Mrs. William Beers, 312 Clark Avenue, Billings.

Wisconsin—Mrs. W. A. Hastings, 2241 Hollister Avenue, Madison.

Correction: Mrs. Malcolm McClellan, 3612 Herschell Avenue, Jacksonville, is the new president of the Florida Congress.

Summer Courses and Conferences

Credit Courses, institutes, and conferences on parent-teacher work are being held in many universities and colleges during the summer months.

A State Parent-Teacher Conference—the first of its kind in the state—was held at the *University of Maryland,* College Park, July 10-14. Dr. William John Cooper, retiring U. S. Commissioner of Education, delivered his last formal address as Commissioner to students of the summer session of the school of education who attended the conference. Other speakers were Mrs. B. F. Langworthy, Acting President, N.C.P.T., Miss Ellen C. Lombard, Associate Parent Education Specialist, U. S. Office of Education, Mrs. Ross Coppage, President of the Maryland Congress, Joy Elmer Morgan, National Chairman of Publications, Miss Alida Bowler, National Chairman of Juvenile Protection, and Dean Willard S. Small, University of Maryland. Mrs. Charles E. Roe, National Field Secretary, was instructor for the conference.

"Parents have a right to feel at home in the school house at any time," Miss Lombard told the group. "The public school is no isolated institution, but an extension of home training with trained school officials employed to supplement the education of children already begun by parents. Parents are the first line of defense in the education of their children, and teachers are the second. Parents should associate themselves closely with all school officials and school activities."

The *University of Virginia,* in cooperation with the Virginia Congress of Parents and Teachers, during the first half of the 1933 Summer Quarter (June 19 to July 29) offered credit courses dealing with the organization and administration of parent-teacher associations.

A short course of one week was held July 10-14, which provided for parent-teacher members unable to attend the six weeks' term. The short course was held during the Institute of Public Affairs, and those who attended had the opportunity of hearing addresses by many speakers of national reputation. Mrs. B. F. Langworthy, Acting President, represented the National Congress at the Institute of Public Affairs.

Mr. George W. Eutsler, Associate Director of Extension, University of Virginia, was the instructor for both courses.

"Finding the Way Together" was the theme of the Parent-Teacher Conference in cooperation with the State Education Conference at the *University of Alabama,* June 21 to 23.

A state conference on parent-teacher problems and a school of instruction for parents and teachers was held at the University of Kentucky, July 24 to 28, under the auspices of the Kentucky Congress of Parents and Teachers, the Parent-Teacher Councils of the City of Lexington and Fayette County, and the Department of University Extension of the *University of Kentucky.* Mrs. Charles E. Roe, Field Secretary for the National Congress of Parents and Teachers, directed the conference.

Parent-teacher conferences were held at the *University of Utah, University of North Dakota,* and the *University of Iowa,* and an institute was conducted at the *University of Georgia,* and at the *South Georgia Teachers College.*

In the September Issue of Child Welfare Magazine

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What About Work?

By Eduard C. Lindeman

Mr. Lindeman is professor of philosophy at the New York School of Social Work. He was formerly consultant for the National Council of Parent Education. The books which he has written are called *The Community, Social Discovery, The Meaning of Adult Education, Urban Sociology,* and *Dynamic Social Research.* Professor Lindeman is a contributing editor of *The New Republic* and also a frequent contributor to other journals. He is an advisory editor for *The Journal of Social Forces* and the *Journal of Adult Education,* a member of the executive committee of the Progressive Education Association, and a lecturer at the New York School for Social Research. In "What About Work?" Mr. Lindeman discusses the influence of work on a child's character through a growing sense of his responsibility and the satisfaction of overcoming his difficulties. All persons interested in parent education should read this article.

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Parents Will Be Interested

In the new Question and Answer Department conducted by Mrs. Marion L. Faegre. Mrs. Faegre begins in the September issue to answer questions about the care and guidance of children. She is Assistant Professor of Parent Education at the Institute of Child Welfare, University of Minnesota, and compiler of a series of White House Conference Leaflets based on the reports of the Conference. She has children of her own. She is chairman of the Committee on the Exceptional Child of the National Congress, and an associate editor of *Child Welfare Magazine.*

Introducing—

Miss Jessie Gray, classroom teacher in the Thaddeus Stevens Practise School, Normal Training Department, Philadelphia, succeeds Dr. Joseph Roiser as President of the National Education Association.

Dr. George F. Zook, formerly president of the University of Akron, Ohio, on July 10, assumed his duties as United States Commissioner of Education. He succeeds Dr. William John Cooper, who has accepted a position on the faculty of the School of Education of the George Washington University.

Library Service Urged

"Libraries all over the state need more books and magazines to meet the increased demands of thousands of new readers. The great Chicago Public Library has been unable to buy books for two years. Books are wearing out under heavy use and cannot be replaced. The shelves containing the ordinary standard literature for school children are sadly depleted. Books of all kinds are needed. Those on current topics, history, art, biography, gardening, and standard fiction are especially wanted.

"Let us help our libraries at this time when so many people want to read and the library has little or no money to buy books.

"This is spring cleaning time. We can dust our shelves and do a good deed at the same time. That last Christmas or birthday book will give pleasure to many new readers.

"It has been suggested that parent-teacher groups make this a specific activity next fall. Now is the time to plan the campaign. Get in touch with your librarian and begin to collect the books she wants. The library will send for them, recondition them if necessary and make them give the maximum of service. Let us do our part to help the unemployed to occupy their enforced leisure time profitably. Give books to the library."—Edith E. Burt, State Chairman, Children's Reading and Library Service, in the Illinois *Parent-Teacher.*

Rural Recreation Material

The National Recreation Association, through our National Recreation Chairman, J. W. Faust, is giving free one copy of the book *Rural and Small Community Recreation* to each state chairman of Recreation and Rural Service. Make your request to the National Office where a copy is reserved for Recreation and Rural Service chairmen.

Mrs. A. G. Settergren of the Seattle Council of Parents and Teachers holds a monthly publicity meeting starting with September, each month covering some phase of publicity work. Her last three meetings are on poster making and are taught by a professional poster maker. A Publicity Messenger is issued monthly by the state publicity chairman, Mrs. Neil Haig, who aids in instructing workers concerning publicity methods. The fine work of this department has produced marked results in fine publicity. Mrs. H. P. Tichinor of the highschool council has periodical meetings in which her local chairmen are instructed in publicity procedure. Mrs. C. G. Crook of the preschool council has had several publicity luncheons during the year in which her workers received instructions.

National Congress of Colored Parents and Teachers. Seventh Annual Convention. July 30-August 2, 1933. Louisville, Kentucky.